

Brief Economic Facts

SALISBURY MD – DE MSA

Wicomico County, Maryland is situated at the crossroads of Maryland’s Lower Eastern Shore and serves as the regional hub for commerce, industry, education, health-care, transportation and much more. Wicomico is centrally located within the Salisbury MD-DE Metropolitan Statistical Area (MSA) which includes neighboring Maryland counties of Worcester and Somerset as well as Sussex County, Delaware. The MSA has a population in excess of 400,000 people.

Agriculture provides a solid foundation for the region’s economy which is further diversified with health care, higher education, manufacturing and more. Popular east coast beach resorts of Rehoboth Beach, DE and Ocean City, MD add to the region’s attractiveness and makes tourism a major component to the MSA’s economy.

Transportation of people and product is no problem for the region as Wicomico is home to Maryland’s second largest airport and port, lies at the intersection of two major highways and rail lines and is in close proximity to NASA’s Wallops Island Flight Facility and Spaceport.



The region is home to top notch universities and colleges including Salisbury University, the University of Maryland Eastern Shore, Wor-Wic Community College and Delaware Technical Community College. Along with career and technology education initiatives at the high school level, these institutions not only account for a large job base but also prepare and strengthen our workforce for the needs of the business community.

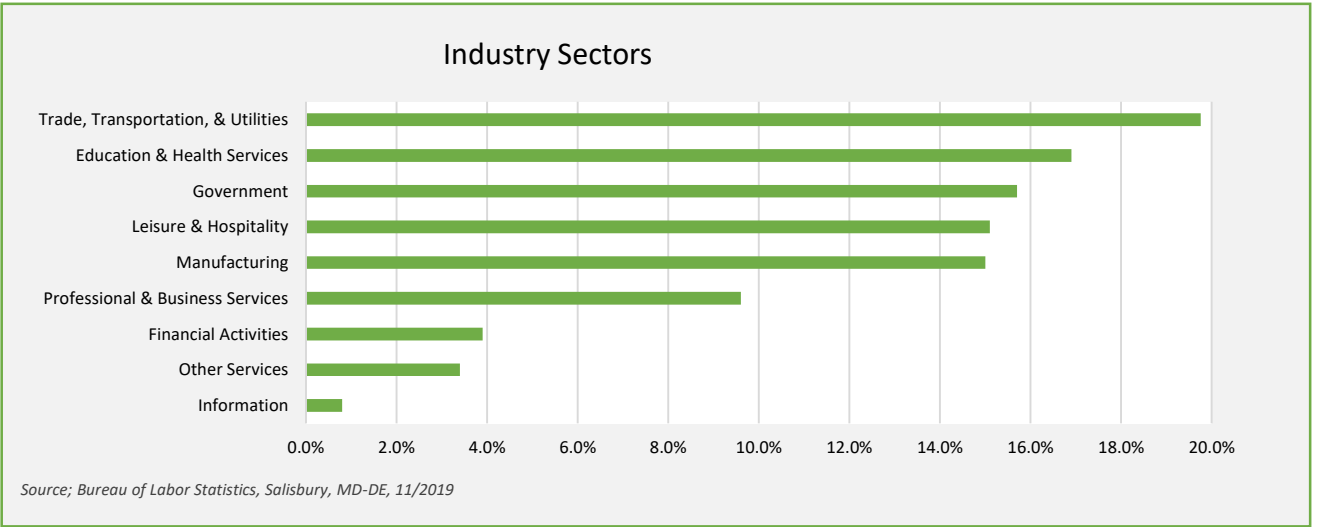
LOCATION	
Driving Distance from Salisbury	miles
Baltimore, Maryland	102
Boston, Massachusetts	430
New York, New York	219
Norfolk, Virginia	120
Philadelphia, Pennsylvania	121
Washington DC	101
Wilmington, Delaware	105

MSA POPULATION*	409,979	100%
	#	% of Total
0 - 9 years	42,938	10.50%
10-19 years	46,984	11.50%
20-29 years	49,449	12.10%
30-39 years	42,155	10.30%
40-49 years	41,909	10.20%
50-59 years	55,348	13.50%
60-69 years	64,935	15.80%
70-79 years	45,444	11.10%
80+	20,817	5.10%
<i>*estimate, 2018, U.S. Census</i>		
Median Age	45.7 years	
Median Income	\$59,273	

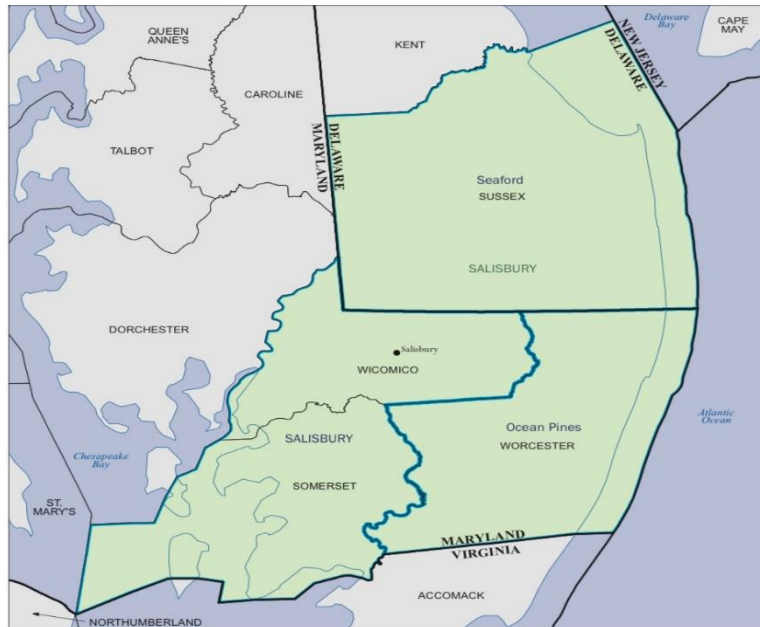


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SELECTED EMPLOYERS	INDUSTRY
Mountaire Farms	Poultry
Peninsula Regional Medical Center	Hospital
Bayhealth Medical Center	Hospital
Salisbury University	University
Allen Harim	Poultry
Perdue Farms	Poultry
Harrison Group	Hospitality
University of MD Eastern Shore	University
Atlantic General	Hospital
Bayshore Development	Recreation
OC Seacrets	Distillery, Restaurant
Cadista Pharmaceuticals	Manufacturing
Sysco	Food Distribution
K&L Microwave	Manufacturing
Wor Wic Community College	College
McCready Health	Hospital



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TOTAL HOUSEHOLDS		
TOTAL HOUSEHOLDS	Total	%
Households	179,528	n/a
Families	113,938	63.47

Source: Applied Geographic Solutions, 2019; 35 mile radius of Salisbury, MD

HOUSEHOLD INCOME DISTRIBUTION		
HOUSEHOLD INCOME	Total	%
>\$10 K	9,722	5.42
\$10-\$20K	16,102	8.97
\$20-\$30K	17,161	9.56
\$30-\$40K	17,371	9.68
\$40-\$50K	16,952	9.44
\$50-\$60K	14,820	8.25
\$60-\$75K	19,699	10.97
\$75-\$100K	26,091	14.53
>\$100K	41,610	23.18

Source: Applied Geographic Solutions, 2019; 35 mile radius of Salisbury, MD

EDUCATION ATTAINMENT		
EDUCATION	Total	%
< Grade 9	12,958	4.3
Grade 9-12	26,006	8.63
High School	103,904	34.47
Some College	58,885	19.54
Associate Degree	24,647	8.18
Bachelor Degree	44,683	14.82
Graduate Degree	30,339	10.07

Source: Applied Geographic Solutions, 2019; 35 mile radius of Salisbury, MD



TRANSPORTATION

- Highways U.S. Route 13 and U.S. Route 50
- Air SBY Regional with passenger service provided by American Eagle to and from Philadelphia and Charlotte
- Water Port of Salisbury, Maryland's 2nd largest
- Rail Delmarva Central

EDUCATION

- Salisbury University, 8,700 enrollment
- University of Maryland Eastern Shore, 3,200 enrollment
- Wor-Wic Community College, 3,500+ enrollment
- Delaware Technical Community College, 3,500+ enrollment



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